

# 5 Simple Steps to a Successful SaveAround Coupon Book Sale:

1

**Kick Off Your Sale** – Run the SaveAround coupon book sale as your sole fundraiser during a 2 week period.

- Log into your Chairperson’s Portal to access Promotional Tools and view all online sales
- Give 1 book and print 1 Parent Letter for each student to take home to parents/guardians
- Email and post Parent Letter

2

**Spread The Word** – Throughout the 2 week sale, send at least 2 emails per week to all parents/guardians promoting the fundraiser and highlighting the benefits; save money, support local businesses, and raise funds for your school/group. Encourage your sellers, parents/guardians to share your unique online link with their family, friends, and coworkers to purchase books too!

3

**Keep Track of Payments & Returned Books** – Give each teacher his/her class roster to track returned payments and books. Log into Chairperson’s Portal to review all online sales and to record cash/check payments. Fill orders with any returned books. As a thank you, SaveAround® supplies 1 FREE book for teachers who track their classroom students.

4

**Increase Sales with Our T-shirt Prize Program\*** – Our proven prize program is a great way to motivate sellers and maximize your profits! SaveAround® pays for this exciting prize program!

5

**Reconcile Account** – Print automated Invoice and prepaid return shipping label in Chairperson Portal to send back any unsold books.

**SaveAround® Coupon Book Fundraising is highly profitable and very popular among families!**

**SaveAround® does not promote door-to-door sales.**

\* Minimum 200 sellers with 30 t-shirts earned by Sellers or 200+ books sold to qualify for FREE Apparel Prize Program.

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